

OLIMA[®]



COLOUR YOUR WORLD WITH OLIMA TOWELS



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INTRODUCTION

The Olima brand offers a wide range of high-quality towels to meet all your needs. Our products include promotional towels, available in a range of colours and sizes to ensure that everyone can find the right corporate colour.

Premium quality, thicker towels provide extra softness and durability and are available in beautiful pastel colors. Olima's range also includes beach towels, cotton sports towels with handy drawstrings, blankets as well as bathrobes, bath mats, home and hotel & wellness items.

All Olima's products are OEKO-TEX STANDARD 100® certified, which ensures skin-friendly quality. Guaranteed not to irritate even the most sensitive skin of the little ones.

If you need a quality and multipurpose towel, look no further, you're sure to find the right one among Olima's products.



COLLECTION

PROMOTIONAL

4

SPORTS

1

BEACH

10

HOME

5

HOTEL & SPA

7

BABY

2

SEASONAL

CERTIFICATIONS

OEKO-TEX STANDARD 100®

OEKO-TEX® STANDARD 100 is one of the world's best-known labels for textiles tested for harmful substances. If a textile article carries the STANDARD 100 label, you can be certain that every component of this article, i.e. every thread, button and other accessories, has been tested for harmful substances and that the article therefore is harmless for human health.

Applies to all OLIMA products.



amfori Business Social Compliance Initiative (BSCI)

The amfori Business Social Compliance Initiative (BSCI) is an industry-driven movement that aims to monitor and assess workplace standards across the global supply chain. There is growing expectation that companies not only ensure their own businesses are responsible, but that their suppliers are also demonstrating social responsibility.



Sedex

Sedex stands for Supplier Ethical Data Exchange, which is an online system that allows suppliers to maintain data on ethical & responsible practices and allows them to share this information with their customers.





OLIMA[®]

— P R O M O —

OUR MOST POPULAR CLASSIC TOWEL
IS AVAILABLE IN **50 COLOURS**

PRICED FOR THE PROJECT,
COLOURED FOR THE BRANDS

SKIN FRIENDLY



100% ringspun cotton





OL450

CLASSIC TOWEL

A versatile towel in 50 colors, ideal for projects, promotions and home use. Made from 100% cotton with dyed-to-match hanger loops and two emphasized bordures. Guest, hand, bath, and maxi bath sizes with hangers positioned for convenience. Great quality at a competitive price. Perfect for bulk orders.



100% ringspun cotton



450 g/m²



30 x 50 cm
50 x 100 cm
70 x 140 cm
100 x 150 cm



OL360

BASIC TOWEL

A practical and cost-effective solution for high-volume use. Made from 100% cotton with dyed-to-match hanger loops and a single bordure for a clean, simple finish. Available in multiple sizes, with hanger placement adapted for each format. A reliable choice for projects where value matters most.



100% ringspun cotton



360 g/m²



30 x 50 cm
50 x 100 cm
70 x 140 cm
100 x 150 cm



Caribbean Blue



Marine Blue



Royal



Purple



Heliconia



Red



Orange



Yellow



Lime



Kelly Green



Sand



White



Black



OLS400

TOWEL WITH SUBLIMATION BORDURE

Designed for customization, these 100% ringspun cotton towels feature a 100% polyester bordure ideal for sublimation printing. Available in two sizes with adapted hanger placement. A smart choice for promotional projects and personalized programs.



98% ringspun cotton
/2% polyester



White



400 g/m²



50 x 100 cm
70 x 140 cm



OLSUB350

SUBLIMATION TOWEL

One side 100% cotton terry, the other 100% polyester microfiber. Perfect for full-surface sublimation branding. Tear-away label and no hanger loop for a clean, professional finish. The polyester microfiber side is exceptionally flat, allowing the sublimation image to appear vibrant and sharp without white dots. Ideal for promotional projects.



50% cotton
/50% polyester



White



350 g/m²



50 x 100 cm
70 x 140 cm



OLIMA[®]
— SPORTS —





OL500

SPORTS TOWEL

Rich and absorbent in 16/1 ringspun cotton, with a contrast drawstring for easy handling and everyday practicality on the go.



100% ringspun cotton



500 g/m²



30 x 50 cm
50 x 100 cm
70 x 140 cm
100 x 150 cm



Caribbean Blue



Navy



Red



Citrus Green



White



OLIMA[®]

— HOME —





OLP600

PREMIUM TOWEL

Premium quality towel made from 20/2 ringspun cotton to complement any bathrooms with a refined touch.



100% ringspun cotton



600 g/m²



30 x 50 cm
50 x 100 cm
70 x 140 cm



Charcoal Grey



Navy



Taupe



Ecu



White



OLSHERPA

SHERPA LINED BLANKET

Ultra-soft and warm 2-ply blanket: soft microfiber flannel with sherpa lining. Comes with brandable packaging - printable gift card and ribbon. Ideal for company gift packages especially during the colder seasons.



100% polyester



480 g/m²



130 x 180 cm



Charcoal Grey



Taupe



Pale Seafoam



White Chocolate



White



OLCF280

OLIMA CORAL FLEECE BLANKET

Comfortable blankets available in gentle pastels, cosy cool tones and elegant classic shades. One for ever type of home. Comes with brandable packaging - printable gift card and ribbon.



100% polyester



280 g/m²



130 x 180 cm



Denim



Charcoal Grey



Midnight



Taupe



Stone



Silver



White Chocolate



Pale Seafoam



Himalayan Salt



Deep Ocean



Light Pink

OLCB2600

CORAL FLEECE BATHROBE

Comfortable shawl collar bathrobes designed for hotels, spas, and premium home settings, available in versatile tones to suit any interior. Made from 100% polyester coral fleece, offering ultra-soft texture and reliable everyday comfort.



100% polyester



260 g/m²



XS/S
M/L
XL/2XL



Charcoal Grey



Taupe



Midnight



Stone



Light Pink



White



OLPB550

PREMIUM COTTON BAMBOO TOWEL

High-quality towels blending the trusted comfort of cotton with the refined softness of bamboo, designed for everyday home use. Enhanced absorbency and a silky-smooth touch bring a subtle sense of luxury to daily routines.



70% ringspun cotton
/ 30% bamboo



Grey



Mineral



Vanilla Cream



White



550 g/m²



30 x 50 cm
50 x 100 cm
70 x 140 cm



OLPV500

PREMIUM VELOUR TOWEL

Crafted from 20/2 ringspun cotton, offering an ultra-soft feel with a cosy finish. Subtle ribbed edging and soft earthy tones add structure and understated elegance to everyday home spaces.



100% cotton



500 g/m²



30 x 50 cm
50 x 100 cm
70 x 140 cm
100 x 150 cm



Cotton White



Sage



Wet Sand

OLPB550

PREMIUM COTTON
BAMBOO TOWEL



DID YOU KNOW?

Bamboo is a fast-growing, renewable resource that requires less water and fewer pesticides to cultivate. Blended into our towel, it enhances softness, breathability, and absorbency for everyday comfort.



OLIMA[®]

— BEACH —





OL1000

STRIPED BEACH&SPA PESHTEMAL TOWEL

Lightweight peshtemal beach towels designed for easy travel and relaxed days by the water, with a compact form that fits effortlessly into any bag. Featuring a terry side for absorbency and a „sand-free” flat-woven side with decorative stripes.

(100% cotton main body, 100% polyester stripes)



96% cotton
/4% polyester



300 g/m²



90 x 170 cm



Light Navy/White White/Light Navy



Mocca/White Turquoise/White



OL2000

BEACH STRIPED TOWEL

Premium beach towels crafted from 20/2 ringspun cotton, offering a dense, soft feel suited for comfortable days by the water. Finished with bold striped detailing and 7 cm wide bordures for embroidery purposes.

(100% cotton main body, 100% polyester stripes)



96% cotton
/4% polyester



600 g/m²



90 x 180 cm



Navy/White Caribbean Blue/White



White/Navy





OLV4000

VELOUR BEACH TOWEL

Vibrant towels made from 100% ringspun cotton with playful colour options. Finished with 5.5 cm white polyester sublimation bordures for branding and decoration purposes to add a personal touch to the beach gear.



98% ringspun cotton
/2% polyester



400 g/m²



100 x 180 cm



Charcoal Grey



Citrus Green



Heliconia



Yellow



Orange



Red



Marine Blue



Royal



Sand

OLV4000

VELOUR BEACH TOWEL



5.5 cm

The dedicated **sublimation bordure** provides an ideal surface for sharp, detailed branding, ensuring colours remain vibrant and well-defined over time. Smooth and even, it allows designs to stand out with clarity and precision.



OLV4010

„TURQUOISE WAVE” BEACH VELOUR TOWEL

A vibrant six-colour gradient brings energy and visibility to any beach or poolside setting. Perfect for resorts seeking a bold, contemporary touch.



100% cotton



450 g/m²



90 x 180 cm



Multicolour



OLV4020

„BLUE WAVE” BEACH VELOUR TOWEL

A refined five-colour gradient offers a balanced blend of colour and elegance, ideal for curated hospitality environments with a modern edge.



100% cotton



450 g/m²



90 x 180 cm



Multicolour





OLV4030

„CLASSIC MARINE” BEACH VELOUR TOWEL

Clean stripes on a crisp white base deliver timeless appeal. This bestselling classic fits seamlessly into any coastal or wellness setting.

OLV4040

„NAUTICAL STRIPE” BEACH VELOUR TOWEL

Navy and white stripes with a subtle aquamarine accent evoke understated seaside sophistication, suited for premium, design-conscious spaces.



100% cotton



Caribbean Blue/White Chili Red/White



100% cotton



Navy/White
/Aquamarine



450 g/m²



450 g/m²



Sand/White Marine Blue/White



90 x 180 cm



90 x 180 cm





OLV4050

„SAILOR” BEACH VELOUR TOWEL

Crisp white pinstripes on navy with bold red edges create a distinctive style with a clean, confident character.



100% cotton



450 g/m²



90 x 180 cm



Red/White/Navy



OLV4060

„SAILING BOAT” YD VELOUR BEACH TOWEL

A reversible sailing scene in navy and Venice blue captures the quiet rhythm of the sea, offering a design in our most popular blue hues.



100% cotton



425 g/m²



100 x 180 cm



Navy/Venice Blue





OL3020

„ANCHOR” JACQUARD BEACH TOWEL

A jacquard-woven anchor emerges on one side, while the soft terry reverse offers everyday comfort. Crafted from 100% ringspun cotton with a subtle maritime spirit.



100% ringspun cotton



380 g/m²



90 x 170 cm



Caribbean Blue



Sand



Chili Red



Marine Blue



Royal



OLIMA[®]
— HOTEL —







OL400

HOTEL QUALITY HAND/FACE TOWEL

Crafted from 100% ringspun cotton, this practical essential offers reliable softness and durability, with a clean finish suited for everyday use. Comes in 10 pcs packs.



100% ringspun cotton



White



400 g/m²



30 x 30 cm



30



OL600

HOTEL QUALITY BATH MAT

A durable 100% ringspun 20/2 cotton bath mat with reinforced stitching, designed for frequent high-temperature washing while maintaining a fresh appearance.



100% ringspun cotton



600 g/m²



50 x 70 cm



Black

Charcoal Grey



Taupe

Navy



White



OLH400

CLASSIC HOTEL TOWEL

Made from 100% ringspun 16/1 cotton. Soft, absorbent, and made to endure repeated washing, this timeless towel is finished with subtle border stripes for a quietly elegant look.



100% ringspun cotton



White



400 g/m²



30 x 50 cm
50 x 100 cm
70 x 140 cm



OLH500

HIGH-QUALITY HOTEL TOWEL

A richer, fuller handfeel meets enhanced durability in this double-yarn towel, elevated by refined border detailing and long-lasting performance.



100% ringspun cotton



White



500 g/m²



30 x 50 cm
50 x 100 cm
70 x 140 cm





OL3300

TERRY BATHROBE

Soft, absorbent terry with a comfortable shawl collar and adjustable fit. An easy balance of everyday comfort and classic form.



100% ringspun cotton



330 g/m²



XS/S
M/L
XL/2XL



Marine Blue



White





OLSPA380

SPA TERRY TOWEL

Decorative textured weave on one side and terry on the other. A versatile towel perfect for SPA treatments or comfortable use at home.



100% cotton



380 g/m²



70 x 140 cm
100 x 170 cm



Sand



Dark Grey



White



OLSAUNA200

SAUNA WAFFLE TOWEL

Lightweight waffle texture on both sides creates a breathable, quick-drying towel designed for warmth, comfort, and ease. An ideal choice for sauna use.



100% cotton



200 g/m²



70 x 140 cm



Dark Grey



Sauna Driftwood



Sauna Blue



Sauna Sage



White

SAUNA & SPA



Lightweight, textured towels specifically designed for sauna and spa usage.

 EARTHY PASTELS

 CLASSIC NATURALS

OLIMA[®]

— BABY —





OLBB360

BABY BIB TERRY

Gentle terry with contrast binding and easy velcro fastening, designed for the comfort of the little ones.



100% ringspun cotton



360 g/m²



U



White/Light Blue White/Light Pink



White/Light Yellow White/White



OLBT360

BABY HOODED TOWEL

Soft and absorbent with a cozy hood and contrast trim, offering warmth and comfort after bath time.



100% cotton



360 g/m²



U - 75 x 75 cm



White/Light Blue White/Light Pink



White/Light Yellow White/White

OLIMA[®]

SEASONAL



OLIMA SEASONAL TOWELS ARE SUBJECT TO ANNUAL CHANGE IN DESIGN, QUANTITY AND THEME!

OLXMAS

CHRISTMAS TOWELS

Soft, high-quality ringspun 16/1 cotton towels adorned with embroidered Christmas motifs, finished with a satin bow for branding and personalisation purposes.

The suggested decoration methods (DTF & Embroidery) are advised to be applied on the satin ribbon.



100% ringspun cotton



530 g/m²



45 x 70 cm



THE 50 CORE COLOURS OF OLIMA

ROYAL 7685 C	VENICE BLUE 801 C	CARIBBEAN BLUE 312 C	TURQUOISE GEODE 7716 C	JADE 312 C
BOTTLE GREEN 3435 C	KELLY GREEN 7727 C	LIME 375 C	CITRUS GREEN 374 C	YELLOW 107 C
SUNFLOWER 116 C	TENNESSEE ORANGE 151 C	ORANGE 165 C	RED 186 C	CHILLI RED 187 C
BORDEAUX 188 C	BERRY 7425 C	PLUM 511 C	FESTIVAL FUCHSIA 682 C	HELICONIA 213 C
PURPLE 7665 C	MAGNOLIA 204 C	MARINE BLUE 654 C	NAVY 533 C	DENIM 7667 C
BLACK BLACK C	CHARCOAL GREY 447 C	MINERAL 444 C	POWDER STEEL 7544 C	GREY Cool Gray 7 C
GALAPAGOS 5483 C	DEEP OCEAN 5473 C	PEACOCK 2182 C	DARK COFFEE BLACK 5 C	DARK CHOCOLATE 4957 C
CAPPUCCINO 7530 C	MARZIPAN 467 C	SAND 7528 C	ECRU WARM GRAY 1 C	WHITE
OLIVE 418 C	APRICOT 720 C	VANILLA CREAM 7506 C	IVORY Yellow 0131 C at 50%	LIGHT GREY 428 C
PASTEL MINT 621 C	AQUA 317 C	BABY BLUE 283 C	POWDER PINK 5025 C	BABY PINK 705 C

ADDITIONAL COLOURS

HIMALAYAN SALT 489 C	PALE SEAFOAM 9040 C	SAUNA BLUE 290 C	SAUNA DRIFTWOOD 400 C	SAUNA SAGE 5665 C
SILVER 427 C	STONE 663 C	TAUPE 7504 C	WHITE CHOCOLATE 7499 C	WET DRIFTWOOD 481 C
LIGHT PINK 698 C	SAGE 4176 C	COTTON WHITE 7527 C	MIDNIGHT 4132 C	

NOTE:

THE COATED PANTONE® COLOUR CODE REPRESENTS THE CLOSEST AVAILABLE MATCH FOR SHADE REFERENCE.

SYMBOL GUIDE



Features a tear-away care label



Features an **OLIMA** woven label



Suggested decoration method: **embroidery**



Suggested decoration method: **screen printing**



Suggested decoration method: **sublimation**



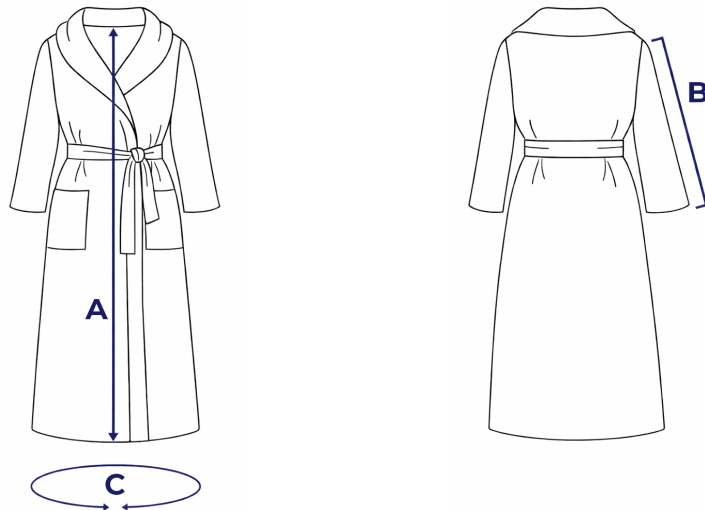
Suggested decoration method: **DTF**

BATHROBE SIZING

OL3300	XS/S	M/L	XL/2XL
Body Length (A)	115	120	130
Sleeve Length (B)	53	56	59
Girth (C)	135	145	155

OLCB2600	XS/S	M/L	XL/2XL
Body Length (A)	120	125	130
Sleeve Length (B)	53	56	59
Girth (C)	135	145	155

measurements are in cm





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